



# KOH COCONUT UNIQUE SELLING POINTS

## Why us...?

We are not “just another coconut water”: Our marketing and supply chain team has strived to envision, design and consistently produce a brand that could gain a top position in its category in virtually any market.

KOH COCONUT has never been conceived to be the cheapest bottle on a retailer’s shelf, but to always be among the best.

**Wide Range of  
products and  
pack sizes**

**100% Coconut  
Water. Nothing  
added, for real!**

**Minimally  
processed for  
maximum  
preservation of  
nutriments and  
flavors**

**Strict and  
consistent Quality  
Assurance  
standards from  
farms to bottling**

**Close relationship  
with local Thai  
farmers**

**A SIMPLE BEVERAGE,  
FOR A COMPLICATED WORLD**